



# Welcome to Counsellor Update 2023

September 20, 2023

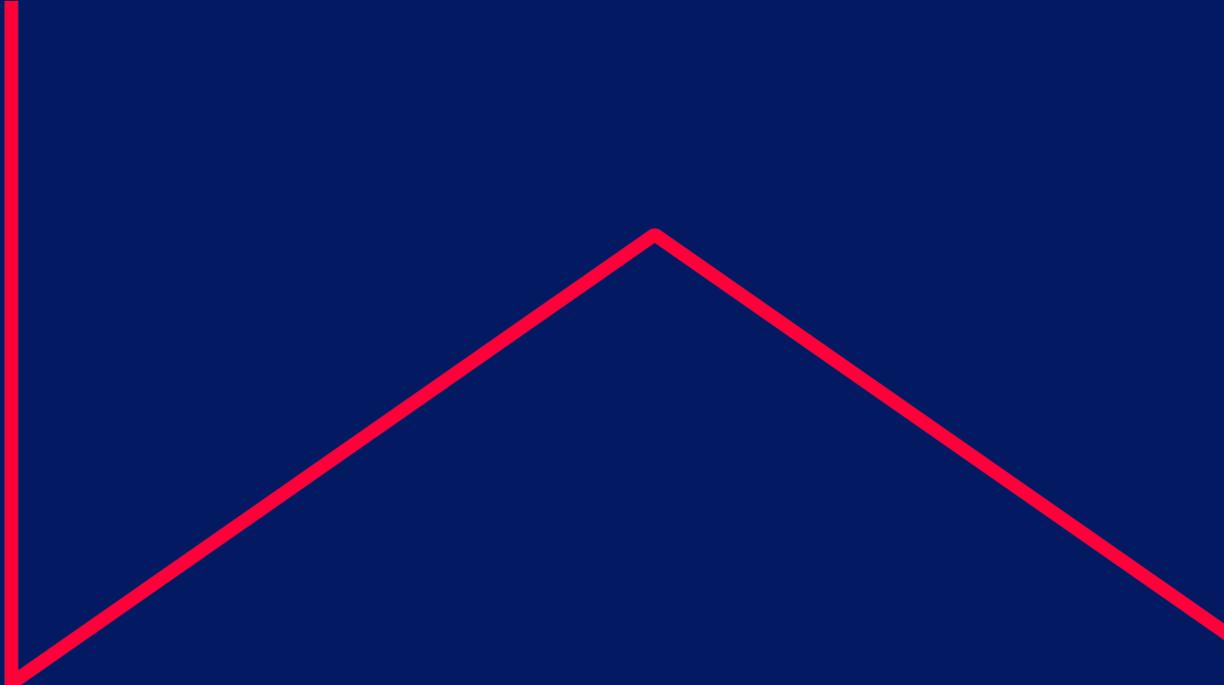
# Event overview

## 10:00 Presentation begins

- Opening Remarks
- Bow Valley College – Then and Now
- College Updates
- Student Supports
- Myth Busting 101
- Closing remarks

## 11:15 Booth Fair and Campus Tour



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# Opening remarks

Emily Gidden

Director, Student Services





# Bow Valley College

Then and Now



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ELING | TEXTURING

# Program areas

- Business
- Community Studies
- Health and Wellness
- Technology
- Entertainment Arts
- Upgrading
- English Language Learning



# Credentials

## Certificate

8 months

Job-ready skills

Efficient option to enter,  
or change careers

***Work-integrated learning***

## Diploma

16 – 24 months

Career preparation

Prepares for further  
education/transfer credit  
to university

***Work-integrated learning***

## Post-Diploma Certificate

- 8 months

- Advanced credentials

- Enhance prior post-secondary  
with new, in-demand  
knowledge and skills

- Requires previous post-  
secondary education

- ***Work-integrated learning***

# Chiu School of Business



- Entrepreneurship
- Venture Quest
- Business case competitions (provincial and national)
- Transfer credits with Chartered Professional Accountants (CPA)
- Accredited by Chartered Professionals in Human Resources (CPHR) Alberta
- Intercultural exchange

# Chiu School of Business highlights

## Esports Business Management

- Program launches **January 2024**
- **Esports team** is coming soon!

## Integrated Marketing Communications

- **Free membership** to the Calgary Marketing Association
- Alumnus Group and Integrated Marketing & Communications student club

## Medical Office Assistant and Unit Clerk Certificate

- Combined and re-structured curriculum

# Chiu School of Business highlights

## Supply Chain Management

- Dual credential partnership with the University of Lethbridge

## Indigenous Entrepreneurship

- Partnership with the University of Waterloo

## Bridging Program for Access Learners

- Learners in the School of Foundational Learning and School of Global Access start **credential courses** in Business Administration

# School of Community Studies



- International Practicum
- Outdoor practicum project
- Eligible for Level 1, 2, and 3 Early Childhood Worker Certifications from the Alberta Government
- Eligible for the Registered Social Worker (RSW) designation with the Alberta College of Social Workers (ACSW).

# School of Community Studies highlights

## Child and Youth Care

- Now **4 terms**
- Practicums in the second, third, and fourth terms

## Disability Studies

- **Certificate program cancelled**
- The Diploma program continues to be offered

## Education Assistant

- **Fall 2024**
- Competency based education program (prior knowledge and experience is recognized)

## Social Work

- **New Transfer Agreement** – Mount Royal University Bachelor of Social Work
- New 7-year accreditation

# School of Health and Wellness



- Eligible to become licensed with the College of Licensed Practical Nurses of Alberta
- Full Accreditation Status with the Canadian Council for Accreditation of Pharmacy Programs (CCAPP)
- Eligible for the Government of Alberta Health Care Aide Provincial Curriculum Certificate

# Practical Nurse Diploma updates

## Immersive VR Platforms

- Simulates realistic patient scenarios and healthcare environments

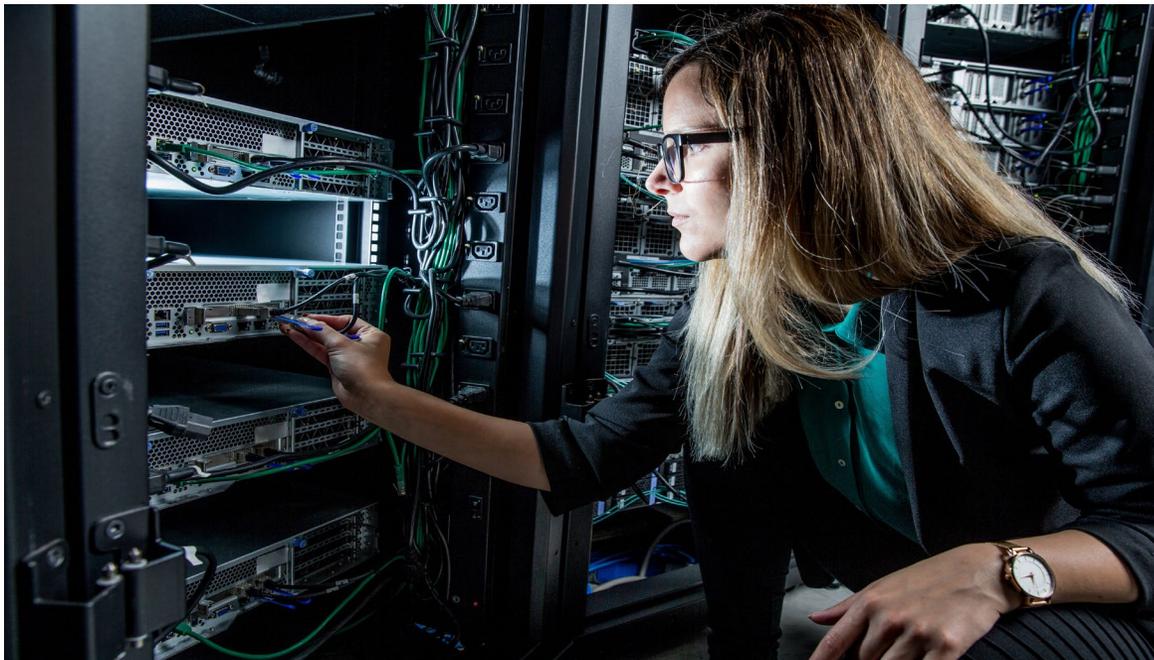
## High Fidelity Simulators

- Mimics human physiology and responses
- Enhances learner competency and confidence in providing patient care

## SIM Capture Technology

- Records learners simulation experiences for improved educator feedback

# School of Technology



- IT-industry recognized certificates
- Recognized by the Decorators & Designers Association of Canada (DDA)
- Women Pivoting in Tech Entrance Bursary
  - Award amounts:
  - \$5,000 in the 1st semester
  - \$5,000 in each of the following semesters

# Apprenticeship-Style Diplomas

## Digital Design

- Learn UI/UX design, motion graphics, and audio and video development **while working as a designer**
- Competency Based Education

## Software Development

- Learn full-stack web development, mobile application development, and cloud and enterprise computing **while working as a junior software developer**
- Competency Based Education

# Centre for Entertainment Arts



# School Highlights

## Film Production Diploma

- Two-year program comprised of the five principle domains of **live-action film** development

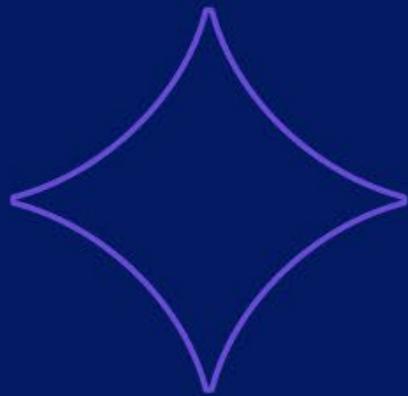
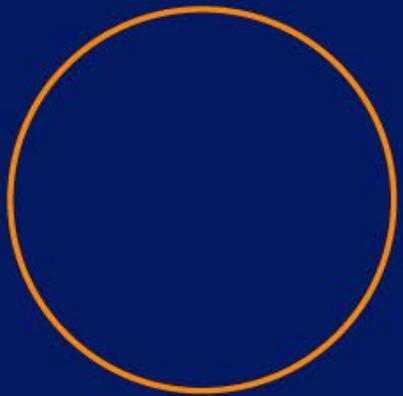
## Advanced Entertainment Arts Production Management Diploma

- This program is for students who are interested in **project management** and have a passion for multimedia production in VFX, film, TV and game production

## Calgary Entertainment Arts Production Hub

- New facilities to create a one-stop shop for game development, VFX, 3D Animation and Film Production
- Virtual Production Studio
- Motion Capture Studio

# University Transfer



# Student Supports



# Iniikokaan (Buffalo Lodge) Centre

## Services and resources

- Elder teachings, land-based learning opportunities, smudging
- Activities include grad cap beading workshops, ribbon shirt/ribbon skirt making, sage harvesting
- Help with scholarships, bursaries and financial aid
- Volunteer Opportunities

## Special programming

- Indigenous Leadership Program
- Indigenous Matriarch Circle
- Indigenous Awareness Month



# Supports for Indigenous Students

## Application Fee Waiver

Each applicant of Indigenous ancestry can use **two free admissions applications per academic year**:

- One application to a college certificate or diploma program
- One application to a high school upgrading program

## Equity Seats for Indigenous Students

The following programs offer reserved seats for self-declared Indigenous learners:

- Practical Nursing Diploma
- Social Work Diploma
- Pharmacy Technician Diploma

# English Language Learning for Immigrant Youth

## Bridge Program (ELL)

- For students who completed grade 9 or less in their home countries and have credit in LEAD, ELL, -3 or -4 courses, or 14 and 24 courses

## Youth in Transition (LINC)

- For students who completed grade 10 or higher before Canada and have credit in English Language Arts -1 or -2 course plus credit in Math 10C

We're working with C-LARC to create a streamlined process to transition ESL high school students into these programs

# All in for Youth

## The David & Leslie Bissett Entrance Bursary

The David & Leslie Bissett Entrance Bursary is open to new first-year Bow Valley College students who are interested in pursuing career training programs that will set them on track to enter the workforce after graduation. Recipients will be selected based on demonstrated financial need, potential for academic success and career planning. The program is open to Calgary high school students entering their first year at Bow Valley College (first preference for All In For Youth HS learners). **(D)**

\$2,500/semester of Certificate or Diploma Program

# Career Exploration for High School Students

## Career Check

- Learn about program details, career potential and industry from experienced professionals

## Customized CEA Experience

- Intro to Animation
- 48-hour film challenge
- Transportation and lunch included

**Talk to your Recruitment Specialist to book one of these events!**

# Myth Busting 101

# Myth Busting 101

- What do you think of when you hear "Bow Valley College"?
- What type of students do you refer here?
- Does college give the same experience as university?
- Are college programs easier than university?
- My students don't know what career they want! Does going to a college career program work for them?

# Visit our booths

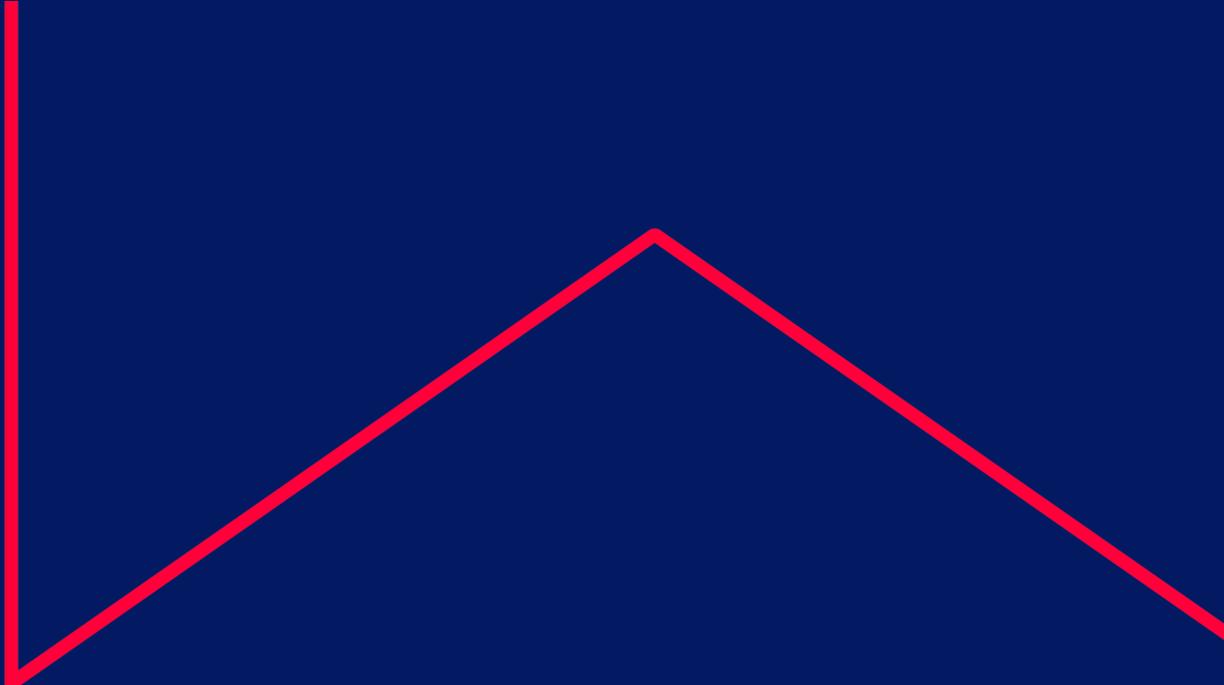
**Admissions**

**Student  
Services**

**Financial Aid  
& Awards**

**Student  
Recruitment**

**University  
Transfer**

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# Closing remarks

# Connect with us

**Welcome Centre**

**[recruiting@bowvalleycollege.ca](mailto:recruiting@bowvalleycollege.ca)**

**403 – 410 – 1402**



**Bow Valley  
College**