DIGITAL DESIGN–APPRENTICESHIP STYLE DIPLOMA PROGRAM COURSE LIST

List is effective September 5, 2023 to August 23, 2024. Learners follow the Program Course List in place at the start of their program

The Digital Design-Apprenticeship Style (DDAS) diploma program must be completed within 5 years

IMPORTANT INFORMATION ABOUT THIS PROGRAM

Course availability and program requirements are determined by the School of Technology

The program requirements that were in effect on the date that the learner began their program are those that need to be fulfilled in order to graduate.

Term availability listed is only for the 2023/2024 Academic Year.

Maximum class capacity is determined by the department offering the course.

Pre-requisites are courses that must be completed before taking a more advanced course.

Co-requisites are courses that must be taken before or at the same time as another course.

Learners may attempt a course a maximum of 3 times. This includes withdrawing from a course.

APPRENTICE INFORMATION

The work term provides learners with professional work experience during which they apply the practical skills, knowledge, and attitudes developed in the program. In consultation with a faculty advisor, each learner conducts a job search and secures a part-time position in the industry. Learners will work as part of a team, and advance their technical skills as junior developers.

Term	Course	Credits	Availability	Passing grade	Pre-requisite	Co-requisite	Checklist (for learner
1	DESN1151 - Principles and Tools of Digital Design	6	Fall	D (50% or higher)			
	DESN1152 - Typesetting	3	Fall	D (50% or higher)		DESN1151	
	DESN1351 - UI/UX - Research and Wireframing	3	Fall	D (50% or higher)		DESN1151	
	DESN1451 - The Digital Design Profession	3	Fall	D (50% or higher)		DESN1151	
2	DESN1352 - UI/UX - Prototyping and Usability Testing	6	Winter	D (50% or higher)	DESN1351		
	DESN1353 - Design Concept Creation	3	Winter	D (50% or higher)	DESN1151		
	DESN1951 - Digital Design Immersive Industry Experience - I	3	Winter	Pass/Fail	DESN1151, DESN1152, DESN1351, DESN1451		
	MKTG1351 - Brand Positioning	3	Winter	D (50% or higher)			
3	DESN2351 - Design Development	3	Spring	D (50% or higher)	DESN1151, DESN1353		
	MKTG2351 - Brand Standards Guidelines	3	Spring	D (50% or higher)	MKTG1351		
	DESN2353 - Video Production	3	Spring	D (50% or higher)	DESN1151		
	DESN2354 - Introductory 2D Motion Design	3	Spring	D (50% or higher)	DESN1151		
	DESN2951 - Digital Design Immersive Industry Experience - II	3	Spring	Pass/Fail	DESN1352, DESN1353, DESN1951, MKTG1351		
4	DESN2251 - Project Strategy	6	Fall	D (50% or higher)	MKTG1351		
	DESN2355 - Advanced 2D Motion Design	3	Fall	D (50% or higher)	DESN2354		
	DESN2952 - Digital Design Immersive Industry Experience - III	3	Fall	Pass/Fail	DESN2351, DESN2353, DESN2354,DESN2951,		
	DESN2352 - Design Completion	3	Fall	D (50% or higher)	DESN1151, DESN1353, DESN2351		
TOTAL CREDITS		**60**	A full time course load is 9 credits or more. A part time course load is 8 credits or less.				